



Nathan Johnson

Graphic Designer

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Profile

Skilled graphic designer with eight years of experience collaborating and taking the lead on various projects from branding, video and marketing. Brings a blend of both traditional and digital techniques to every project and is versatile to adapt to various projects and needs. Committed to personal growth and staying up-to-date on latest design trends.

Career Highlights

- Developed and implemented more than 14 branding projects covering logo designs, marketing, print, and video, creating engaging and recognizable visual identities that resonated with target audiences.
- Consistently recognized by for delivering engaging video content as well as producing precise and professional print material.
- Designed visually engaging style guides for social media content by researching emerging and current trends, resulting in increased Instagram engagement and gaining recognition from those in the industry.

Experience

DESIGNER/PRINT SPECIALIST, MAILPOST SAMMAMISH

Sammamish, WA – July 2023-Present

- Provided full-service print support to customers, managing various print projects such as Banners, Booklets, Brochures, Business cards, and large format prints.
- Managed multiple project deadlines by closely monitoring and tracking orders via email, ensuring on-time delivery of high-quality print products.
- Proactively sought and introduced new services and products, strategically enhancing sales and marketing opportunities.

GRAPHIC DESIGNER, INTERNATIONAL HOUSE OF PRAYER

Kansas City, MO – 2016-2022

- Developed and implemented visually engaging branding for events and campaigns.
- Assumed the role of Interim Creative Director, fostering improved communication between coworkers, resulting in streamlined workflows and increased collaboration.
- Provided approval and direction for graphics by other designers and departments, ensuring brand consistency and visual excellence.

Education

Certificate, Video Production, 2018 – International House of Prayer University; Kansas City, MO

Associates of Arts (A.A.), Digital Design, 2016 – Lake Washington Institute of Technology; Kirkland, WA

Ideation & Visual Storytelling, January-March 2023 – Visual Arts Passage; Online

Skills

Technical: Photoshop, Illustrator, After Effects, Premiere Pro, InDesign, Adobe XD, HTML/CSS

Industry: Branding, Motion Graphics, Print Design, Photography, Video Editing, Linocut, Illustration